



Privacy Policy Notice on Website

August 2020

This website is operated by Rynda Property Investors (“Rynda”) of Hudson House, 8 Tavistock Street, Covent Garden, London WC4E 7PP, also referred to in this Privacy Statement as "we" or "us". Rynda is an international real estate investment management firm. Rynda is committed to protecting and respecting your privacy. This notice describes how we will collect and use your information and the rights you have in relation to your information.

We may collect information from you about your preferences through your use of this website, when you request information from us or engage with our services, or as a result of your relationship with one or more of our clients.

By using any of our services, including this website, and by providing us with any personal information, you are consenting to the use of your personal information as set out in this Notice. Please do not send us any personal information if you do not want that information to be used in this way.

References in this notice to “your information” are also to personal information that you provide to us. Rynda is the data controller of any information provided via this website and our contact details together with details of our registration with the UK Information Commissioner’s Office are set out below

INFORMATION WE COLLECT

Rynda may ask for and collect from you personally identifiable and other information at certain points via this website. Depending on the information and/or services you request, you may be asked to provide your name, email address and other information. In addition to the information you knowingly provide, Rynda collects the domain names and IP addresses of its visitors, along with usage statistics (e.g., types of web browsers and operating systems used) and browsing history. This data is used to promote our services. Rynda may combine this information with the personally identifiable and other information it collects.

Rynda does not collect personally identifiable information about your online activities over time and across third party websites or online services. Our third party suppliers do not collect personally identifiable information about your online activities over time and across third party websites or online services through your use of this website.

HOW WE USE YOUR INFORMATION

At Rynda we are committed to protecting and respecting your privacy and will only use your personal information:

- to provide and improve our services to you;
- to compile anonymous statistics, for example, website usage statistics;
- to market our services;
- to manage our relationship with you and our clients;



- to fulfil our legal obligations;
- to provide you with personalized content;
- to process and respond to inquiries;
- to alert you to new features, special events, and service offerings; and
- for other legitimate business purposes.

EMAIL MARKETING LIST AND MARKETING MESSAGES

We operate an email mailing list programme, used to inform you about products, services and/or news we supply/publish. You can change your preferences for receiving group marketing emails, market updates and other information from us at any time. You can unsubscribe at any time through an automated online service or, if this is not available, by the method referred to in the footer of sent marketing messages. Email marketing messages may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity. Where used, such marketing messages may record a range of subscriber data relating to engagement, geographic, demographics and already stored subscriber data.

Please note that we may use your marketing and content preferences, and other information you provide to us (including details of your attendance at, or interest in, events) in order to build a profile for you. We may supplement this profile with information about how you use our websites, review our content and interact with us. We use this profile to try and ensure that you only receive information that you are likely to find of interest.

HOW AND WHY WE SHARE YOUR INFORMATION

Please note that we may on occasion be required to share your information with other Rynda member firms and our own offices around the world and other third parties who provide services to us or on our behalf. This may entail a transfer of your information from a location within the European Economic Area (the “EEA”) to outside the EEA, or from outside the EEA to a location within the EEA. The level of information protection in countries outside the EEA may be less than that offered within the EEA, however we have procedures in place to ensure the protection of your information. However, we have taken steps to ensure that all such entities keep your personal information confidential and secure and only use it for the purposes that we have specified and have informed you of. In relation to any other third parties we will only disclose your information where you have given your consent or where we are required to do so by law, or where it is necessary for the purpose of, or in connection with legal proceedings or in order to exercise or defend legal rights.

Rynda may disclose your personally identifiable information to another entity (i) for purposes of outsourcing one or more of the functions described above; (ii) to confirm or update information provided by you; (iii) to inform you of events, information about our services, and other important information, or (iv) for other purposes disclosed at or before the time the information is collected. If you tell us you wish to attend an event, your name and organization may appear on a list which we provide to other delegates at the event. We may also share your information when legally required to do so.



COOKIES

We use cookies (small files which remember a user's electronic device) to help improve this website, and improve our services to you, in a variety of different ways. For further details, see our cookie policy.

CONFIDENTIALITY

We acknowledge that the information you provide may be confidential. We do not sell, rent, distribute or otherwise make personal information commercially available to any third party, except that we may share information with our service providers for the purposes set out in this Privacy Notice. We will maintain the confidentiality of and protect your information in accordance with our Privacy Notice and all applicable laws.

HOW WE PROTECT INFORMATION

Rynda attempts to protect against the loss, misuse and alteration of your personal information. Rynda has implemented reasonable administrative, technical and physical measures to protect your personal information.

YOUR RIGHTS

You have the right to apply for a copy of the information we hold about you. This is called a data subject access request and you can make a request by writing to us using the contact details below. We may require further information from you in order to verify your identity before disclosing any personal information to you. You also have the right to have any inaccurate information about you corrected. We want to make sure that your information is accurate and up to date. You may ask us to correct or remove any information that you think is no longer up to date. Please contact us using the contact details below if you would like any corrections made to your information.

TRANSFERRING INFORMATION WHEN THERE IS A CHANGE TO OUR BUSINESS

If in the future we re-organise or transfer all or part of our business we may need to transfer your information to new Rynda entities or to third parties through which the business of Rynda will be carried out.

IF YOU DO NOT WANT TO RECEIVE INFORMATION FROM US

If you receive marketing materials from us, you may withdraw your consent for us to send these to you at any time and free of charge by sending an e-mail to michael.walton@ryndaproperty.com



CHANGES TO THIS NOTICE

From time to time, we may change this Notice. Changes to this Notice are effective as of the effective date listed above, and indicates the last time this Notice was revised or materially changed. Your continued use of this website indicates your consent to the changes to this Notice.

CONTACT INFORMATION

If you have any questions in relation to this Privacy Notice, or if you would like to contact us to exercise your rights as stated in this Privacy Notice, you may contact us at michael.walton@ryndaproperty.com

Rynda is registered with the UK Information Commissioner's Office under the following ICO Registration Number: **Z9249401**